



ALMA MATER STUDIORUM | AREA  
UNIVERSITÀ DI BOLOGNA | DICAMPUS DI RIMINI

*(The Italian language version of the act is prevailing with regard to the exact interpretation of the rules contained within, also in case of potential disputes).*

## **Call for applications for awards to the best project work of students of the curriculum Service Management (SEM) of the Second cycle degree Programme in Business Administration and Management**

### **ART. 1 – Subject**

The Head of the Rimini Campus of the Alma Mater Studiorum - University of Bologna offers awards of € 250 (before tax) to each participant of the group for the best project work in the academic year 2023/2024.

The winner group will be chosen among the 4 groups who have taken part in the project works promoted within the courses I.C. OF INTERNATIONAL BUSINESS and I.C. OF CUSTOMER RELATIONSHIP MANAGEMENT under the guidance of professor Marco Visentin and Paola Giuri. The aim of these projects is to allow students to put into practice knowledge and skills acquired during classes, together with enhancing team building and strengthening the partnership between companies and the university. The project works have been defined by the parties (hosting companies, professors, students) and led in the period October 2023 -February 2024.

### **ART. 2 –Admission requirements**

The application is open to students meeting the following requirements:

- enrolment in the second year of the curriculum Service Management (SEM) of the second cycle degree Programme in Business Administration and Management for the academic year 2023/2024;
- attendance of the courses of I.C. OF INTERNATIONAL BUSINESS and I.C. OF CUSTOMER RELATIONSHIP MANAGEMENT in the academic year 2023/2024;
- participation in the project works 2023/2024;
- nomination in one of the groups of the 4 partner companies of the project (Group 1 – Start Romagna; Group 2 – Lool Consulting; Group 3 – Grand Hotel di Rimini; Group 4 – Cineteca del Comune di Rimini)

### **ART. 3 - Application procedure**

Applicants shall submit their application online by:

1. login on [www.studenti.unibo.it](http://www.studenti.unibo.it)

2. Bandi – Calls

3. select the relevant call for project works

4. upload:

- copy of the presentation of one's group project work. All participants of the group have to agree on the content of the presentation (containing the name of the group, the name of the company, the name of the company's responsible, the name of the other group participants);

- a copy of a valid passport or identity card.

**deadline: 8<sup>th</sup> May 2024, 12 pm (noon)**

### **AREA DI CAMPUS DI RIMINI – SETTORE SERVIZI DIDATTICI**

Responsabile del procedimento: dott. Alessandro Cairo

Indirizzo email: [alessandro.cairo@unibo.it](mailto:alessandro.cairo@unibo.it) | tel. +39 0541 434 541

Ufficio Scienze Economiche, Aziendali e Sociali e Ufficio Scienze Qualità della Vita



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The administrative offices reserve the right to carry out checks on the truthfulness of the declarations. Without prejudice to the criminal sanctions provided for by art. 76 of DPR 445/2000, should the check reveal that the contents of the declaration are not true, the declarant shall forfeit the right to enjoy the grant in question.

For technical support, address the Help Desk of Studenti Online by phone +39 051 2080301 (Mondays to Fridays, 9 am – 1 pm and 2 – 5 pm) or e-mail: [help.studentionline@unibo.it](mailto:help.studentionline@unibo.it)

For support on the application and its content address the Programme Coordinator Via Angherà, 22 – 47921 Rimini by email [cdl.sem@unibo.it](mailto:cdl.sem@unibo.it) from name.surname@studio.unibo.it. or by phone +39 0541 434119.

#### **ART. 4 – Evaluation criteria**

On **9<sup>st</sup> May 2024 at 10 am in room Aula Magna**, Via Angherà 22 – Rimini, the groups will have to make a presentation of their project works and the results achieved to the professors of the courses I.C. OF INTERNATIONAL BUSINESS and I.C. OF CUSTOMER RELATIONSHIP MANAGEMENT, the companies' representatives and the evaluation committee.

A ranking list will be made according to the following criteria:

- completeness of the project;
- coherence between initial aims and results achieved;
- clarity of the presentation.

The minimum score to pass the selection is 18 points out of 30.

The presentation will be done in presence (students unable to be in Rimini shall ask for permission to sit the presentation online on TEAMS by writing an email to [cdl.sem@unibo.it](mailto:cdl.sem@unibo.it) 3 days in advance).

#### **ART. 5 – Assignment**

The grants will be assigned by the evaluation committee: professors Marco Visentin, Paola Giuri, Stefania Farace.

The Committee's decision will be final. The list of qualified applicants will be available on the web page <http://bandi.unibo.it>

#### **ART. 6 – Acceptance**

Winners need to confirm acceptance of the grant within 10 days from official notification, sending declaration of acceptance to [campusrimini.didatticaseas@unibo.it](mailto:campusrimini.didatticaseas@unibo.it) or the assignment shall be invalid.

#### **ART. 7 – Withdrawal**

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Beneficiaries who, for any reason, waive the contribution shall give written notification at the earliest convenience.

#### **ART. 8 – Intellectual property**

By participating in this call each participant expressly declares that the project is original and does not violate in any way, either in whole or in part, the intellectual or industrial property rights of third parties, releasing the organizers from any liability, claim for damages and / or sanction brought by third parties in this regard.

#### **ART. 9 – Privacy**

The personal data provided shall be processed by the Alma Mater Studiorum – Università di Bologna Via Zamboni n. 33, 40126 Bologna in compliance with the principles and provisions of Italian Legislative Decree n. 196/2003 (Data Protection Act) and the European Law GDPR UE n. 2016/679 and in any case exclusively for the purposes of this call for applications. The data will be processed using electronic and manual (paper) methods. More information on [www.unibo.it/privacy](http://www.unibo.it/privacy)  
Settore Servizi Didattici del Campus di Rimini, Via Angherà, 22 – 47921 Rimini tel. +39 0541 434258. E-mail: [campusrimini.didatticaseas@unibo.it](mailto:campusrimini.didatticaseas@unibo.it).

The Head of the Rimini Campus

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